

### A Voice to Improve the Customer Experience

The flexibility of the AccuSpeechMobile voice solution extends to consumer related interactive devices that support promotions and sales in retail operations. The Universal Voice Utility is easily tailored and installed in customer kiosks, self-scanners and web-interfaces to support interactive voice alerts and answers to customer questions regarding product availability, pricing and special promotions.

The customer experience is substantially enhanced providing retailer opportunity to differentiate their brand from the competition by improving customer responsiveness and service.

Instant voice application interactions with customers provides retailers with new opportunities for increased sales exploiting timely instant responses to customer questions, preferences, or scans with special offers, up-sell opportunities, alternate private label product choices, or other special promotions.



#### Automated Voice Customer Interaction

- To Alert & Inform Customers
- To Up-Sell Based on Customer Preferences
- Voice Navigation and Registration Prompts